

Now available through *Tremont School of Ju Jutsu, Judo & Karate!*  
**Isotonix® Children's Multi-Vitamins**



***Primary Benefits:***

- **Supports optimal immune functions**
- **Supports skeletal health and growth**
- **Supports healthy teeth and gums**
- **Supports growth and strength of teeth and bones**
- **Supports healthy growth and development**
- **Supports cognitive health and development**
- **Supports healthy vision and eyes**
- **Supports a healthy intestinal tract**
- **Supports a healthy heart**
- **Supports healthy blood sugar levels**
- **Provides antioxidant protection**

***What Makes This Product Unique?***

It is often difficult to make sure that your kids are maintaining a healthy, well-balanced diet and receiving the proper amount of vitamins and minerals. It can be an even bigger challenge today due to children eating away from home, at school, friend's houses and fast food restaurants. With Market America's ***Isotonix Might-A-Mins***, you can provide your children with the proper daily allowances of most vitamins and minerals that are best for them.

Isotonix Might-A-Mins contains 12 vitamins and ten essential minerals, along with phytonutrients from a proprietary blend of fruits and vegetables. With this formula your children can enjoy the benefits of fruits and vegetables daily, without them even knowing or complaining about them. Also added to the formula is a **special blend of probiotics**, which are good bacteria, essential for proper digestion.



Special care has been taken in selecting the proper nutritional ingredients. For example, the beta-carotene contains other naturally occurring carotenoids that include a healthy dose of lutein and zeaxanthin, which are both proven to **support healthy vision and promote healthy eyes**. The vitamin E that is included in the formula, d-Alpha tocopheryl succinate, is naturally occurring, and found to be the best source of vitamin E, when working in coordination with support nutrients.

When taken as directed, whether your children are three or twelve, this formula is a **complete nutritional source**. Isotonix Might-A-Mins with Phytonutrients is the **perfect way to fill the nutritional gap that today's lifestyles can create in our children from the types of foods they eat**.

**Absorption and efficiency** of nutritional supplements are also two important features to examine when selecting a nutritional supplement and Isotonix Might-A-Mins contains both. This supplement is in the form of an isotonic fluid, which ensures that the nutrients are efficiently absorbed. It is usually taken on an empty stomach and when the isotonic fluid enters the body it is delivered to the small intestine, nutritionally concentrated. Then it is quickly absorbed into the blood stream maximizing the amount used by the body.

## **Frequently Asked Questions:**

### **Why are phytonutrients important?**

Recent discoveries have shown that plant-based foods contain a variety of vital compounds in addition to vitamins and minerals that have the potential to boost human health. Phytonutrients are plant extracts that have been found to play an important role in helping the body help itself. It has been established that phytonutrients reduce oxidation, counteract environmental pollutants, and supports a healthy heart. Research has also shown that they naturally help boost the immune system.

### **What types of phytonutrients are included in Isotonix Might-A-Mins?**

Isotonix Might-A-Mins includes a proprietary blend of phytonutrients which include extracts from apples, broccoli, carrots, cranberries, grapes, kiwi fruit, lemon, limes, oranges, peaches, pineapples, raspberries, spinach, strawberries and tomatoes.

### **What is the advantage to taking probiotics?**

Isotonix Might-A-Mins contains lactobacillus sporogenes, which can help to re-colonize the intestinal tract with naturally occurring good bacteria, resulting in better digestion, an ideal pH balance and ongoing colon health.

### **Why is an Isotonix formula better than a standard children's multivitamin?**

Isotonix formulas are more effective than standard children's multivitamin formulas because they offer the best way to get the maximum delivery of vitamins and minerals into the bloodstream. Isotonix formulas are also the fastest and most effective way to receive multivitamins. The stomach has very little work to do because the pH and tonicity are carefully designed to allow the stomach to quickly release all the nutrients into the small intestine. With the Isotonix Might-A-Mins formula, this process takes about five minutes, where a standard vitamin tablet can take up to four hours.

### **Does Isotonix Might-A-Mins contain artificial ingredients?**

Isotonix Might-A-Mins does not contain any artificial sweeteners, such as saccharin or aspartame. Like all other Isotonix products, there are also no artificial preservatives or colors.

### **Do kids like the taste of Isotonix Might-A-Mins?**

Fructose and glucose are used in Isotonix Might-A-Mins, which are both naturally occurring sugars. The sugars are also blended with a delicious, natural Mandarin orange flavor. The vitamins come in a fun, fast and easy-to-prepare powder, which will make you kids look forward to taking their vitamins everyday.

### **Why do children need to take a multivitamin?**

Everyone needs vitamins and minerals, because they help release energy from our food and help build muscle, bone, blood and other vital tissue. Children need vitamins and minerals to maintain good health and normal growth. It is important to ensure that children receive all the vitamins and minerals they need every day, especially during their growing years. The body does not store all essential vitamins and minerals, therefore some need to be supplied on a regular basis through the use of a multivitamin.

### **Is there a specific time of day that is recommended for taking a multivitamin?**

In general, any time of day is fine for taking a multivitamin. However it is good practice to take it at the same time each day to develop a routine.

### **What are common vitamins and minerals that kids don't get enough of through their diets?**

Calcium, Zinc and vitamins A, C and E, are some common vitamins and minerals that children generally don't get enough of. Calcium is needed to form growing bones and a proper calcium intake beginning at childhood can help maintain normal bone mass later in life. Zinc is a vital nutrient for proper growth and development. Vitamins A, C and E are also important vitamins during childhood and throughout life.